

BBVCC
GOLF COMMITTEE
Meeting Minutes
January 13, 2025 at 1:00PM

Committee Members Present		
✓ Steve Franklin	✓ David Wilbrecht – Liaison	Darrell Cowan
✓ Patricia Nitta	✓ Don Shank	✓ Laura Bailey, Chair
Dave Schwab	✓ Craig McCallum	
Guest Members		
	Bill Duncan	Dori O'Dell
Staff Present		
	Krista Tempelton	Steve Brand
Justine Brooks		

I. CALL TO ORDER: at 1:03 pm by Laura Bailey

II. ADOPTION OF AGENDA

Motion to: Approve agenda.

Motioned by: Craig McCallum **Seconded by:** Patricia Nitta **Approved.**

III. RATIFY MINUTES:

Motion to: Accept December 9, 2025.

Motion by: Don Shank **Seconded by:** Patricia Nitta **Approved.**

IV. MEMBERS OPEN FORUM

Dori O'Dell – discussed communication improvements and taking advantage of the avenues we currently have. It was also mentioned that the website meeting minutes needed to be updated as there are months of minutes missing. It was also stated that the bulletin for the last few months has been excellent. The Committee discussed assisting Krista with putting articles and things together for the golf page in the bulletin.

V. GREENS KEEPER REPORT

Steve Brand gave the greenskeeper report. He wanted to explain that water leaks don't happen very often, if there is one it is usually at a valve and it is caught quickly. The last time there was a leak they were doing a repair and hit the water line.

Steve gave an overview of what they are doing for winter course maintenance including mowing greens, trimming trees, working on drainage, and once the weather gets better they will be edging the golf cart paths. The old golf carts will be getting new seats and they have been ordered but have not come in yet. Steve also mentioned that the sides on the golf cart shed look great.

VI. REVIEW OF GOLF OPERATIONS POLICY

The committee briefly reviewed and discussed the golf operations policy, including changes to terminology and the need for a one-week notice for tournaments. The committee also addressed feed back about improving customer service in the Pro Shop, emphasizing the importance of welcoming new golfers, ensuring that proper attire is worn on the golf course, each player has clubs, checking on the certification of junior golfers and making sure that staff is focused on customer service.

It was asked if the fee schedule was approved by the Board for the marshals to enforce. The marshals hand off the write ups to Compliance for compliance to issue actual citations. The Committee also discussed the

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golf cart policy and the registration. It needs to be enforced on the golf course that for driving and renting a golf cart you have to have a valid license.

VII. GOLF AND PRO SHOP REPORT

Incidents for December just had one. No pay for play and couldn't tell who it was, it happened on New Years. Krista mentioned member numbers for this year vs last. The Pro Shop hours for January have been cut back to 10-3 on Saturday and Sunday and closed on Mondays. The Committee strategized on how to get sales up in the Pro Shop.

VIII. SOCIAL MEDIA AND MARKETING FOR GOLF COURSE

The Committee discussed how to get a better social media and marketing system up for getting more members to the golf course. It was suggested to conduct a survey to gauge interest in various activities and the potential interest of all of the members. Suggested events/activities include evening walking sessions, family fund days – scavenger hunts, obstacle courses, foot golf, etc. There have been plans for Ernie to start golf clinics in March with Ryan assisting to teach. The Committee also discussed different promotions for social media and allowing external golfers on the course with proper sponsorship.

IX. ADJOURNMENT

Motion to adjourn at 2:33 pm

Motion by: Craig McCallum **Seconded by:** Steve Franklin **Approved**

The next meeting is scheduled for February 10th at 1 pm via Zoom only.